

Sapir Bronzberg Levi

Visual artist & photography, creates immersive art
VR & AR, hologram, interactive installation


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 bit.ly/301Fy72

CV Sapir Bronzberg Levi

education

2012 - Matriculation in Photography

2020 - B.A at Clover College with a specialization in Multimedia and Visual Communication (European degree)

Solo exhibitions

2022 - "Major Photographer", Beit Sapir, Kfar Saba

2022 - "This is not ART", Matam, Haifa

2022 - "Open Aperture", Beit Biram, Haifa

2021 - "#Sapir_art", Vitrina Gallery "HIT", Holon

Selected group exhibitions

2023 - "Art is evolving", Tel Aviv University.

2022 - "Matchbox Art Venice 2022", CREA Cantieri del Contemporaneo, Venice

2022 - "Urban Art", WEWORK, Haifa

2022 - "Pop Up Museum", Raanana

2022 - "Beit Galim Festival", "Casino ART", Haifa

2022 - "Local Artists", "Nesher Culture Hall", Nesher

2022 - "Animals", "Art space gallery", Tirat Carmel

2022 - "Home", "Amsterdam 11", Petah Tikva

2022 - "Pop Up Graffiti", hod hasharon

2022 - "Woman", "Hamesik Art Gallery", Tirat Carmel City Hall

2022 - "Dust to dust; ashes to ashes", "New Light", The Online Gallery, Haifa

2022 - "Mothers", Muze Hof Hacarmel

2021 - "Because you are dust and to the dust you will return", "HaMiffal هميفعل the factory", Jerusalem

2021 - "The Forbidden Fruit", The Greek Market, Tel Aviv

2021 - Beit Galim Festival, "Bat Galim 1921", Haifa

2021 - "Smiling Fences", Tel Aviv

2021 - "The Philosophical Living Room - Passion", Beit Ariela, Tel Aviv

2021 - "She-Essence", Azrieli Holon

2021 - "Creating an Environment", HIT College, Holon

2021 - "Retrospective Yitzhak Shalhevet", Mark Chagall Artists' Association House, Haifa

2021 - "Tiberias 15", "Local Landscape", Haifa

2020 - Carmelit, "Photo in closure", Haifa

2020 - Carmelit, "Metro Art", Haifa

2020 - Gal Galim, "100 meters" in Bar Galim, Haifa

2019 - Beit Galim Festival, "Bat Galim in 2120", Haifa

2018 - Beit Galim Festival, "Bat Galim Awakens to Life", Haifa

2017 - Beit Galim Festival, "Photos that will make you laugh", Haifa

2017 - Beit Galim Festival, "Deep in the Night, Deep in Jerusalem", Haifa

2016 - Beit Galim Festival, "Talking Pictures", Haifa

2015 - Beit Galim Festival, "The Historic Bat Galim", Haifa

2014 - Beit Galim Festival, "Cooperative", Haifa

2013 - Beit Galim Festival, "People in Bat Galim", Haifa

2012 - Beit Galim Festival, "Street Photography", Haifa

CV Sapir Bronzberg Levi

Selected publications and press clippings and interviews

- 2022** - Shimon Riklin, News TV show, Channel 14, "Major Photographer" exhibition
- 2022** - Hasharon Stage News Website, "Major Photographer" exhibition
- 2022** - The South 24 News Website, "Major Photographer" exhibition
- 2022** - Hasharon Junction News Website, "Major Photographer" exhibition
- 2022** - Hasharon Post News Website, "Major Photographer" exhibition
- 2022** - My-Net Kfar Saba News Website, "Major Photographer" exhibition
- 2022** - Kfar Saba Municipality Website, "Major Photographer" exhibition
- 2022** - Green - Local News Magazine, "POP UP museum"
- 2022** - Hod Hasharon News magazine, "POP UP museum"
- 2022** - Haifa Municipality Website, "This is not ART" exhibition
- 2021** - Hila Shachar, "Radio Lev Ha'ir", "#Sapir_Art" exhibition
- 2021** - "YICCA" website, "#Sapir_Art" exhibition
- 2021** - "Edge of Humanity Magazine" website, "#Sapir_Art" exhibition
- 2021** - Tamar Greenberg, "Life Seelan", "#Sapir_Art" exhibition
- 2021** - Moran Tzafnia, "ig-interiors magazine", "#Sapir_Art" exhibition
- 2021** - Haifa Magazine, "Bat Galim 1921" Exhibition
- 2019** - Aki Flexer, Haifa Magazine, Bat Galim 2120 Exhibition
- 2018** - Avri Gilad, Morning TV show, Channel 13, "Bat Galim Awakens to Life" Exhibition

Awards and Associations

- Won the "Bamahane" award for 2014
- Member of the Israeli Artists' Union
- Member of the Israeli Association of Curators and Curators
- Member of the Israeli Association for the Study of Women's Art and Gender in Israel
(Selected Artist of the Month February 2022)
- Curating of a group exhibition on behalf of the Tomer Ben Horin non-profit organization

"Motherhood" AR, 2021-2022

Augmented Reality art by Sapir Bronzberg Levi

What is the essence and the role in the world of the mother?

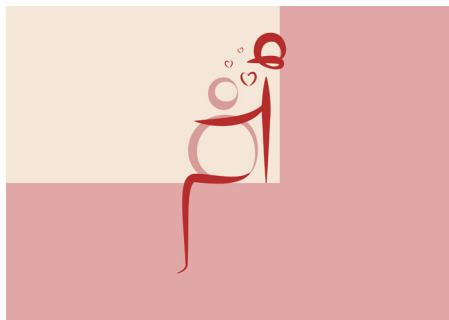
In "Motherwood" exhibition, Sapir presents the mother as the basis for everything, with meanings and roles in the world, regardless of location, language or religion. The work presented allows the viewer to give a self-interpretation to the word "mother" before revealing the interpretation hidden in it.

Exhibited at Muza Hof Hacarmel and Azrieli Holon.

Selected works in black and white and still photos from the video art are attached.

<https://youtu.be/dO9BfoAXtJA>

<http://sapir-art.com/motherwood2/>



Download the Artvive app
And scan the art your phone



"This is not Art" AR, 2022

Augmented Reality art by Sapir Bronzberg Levi

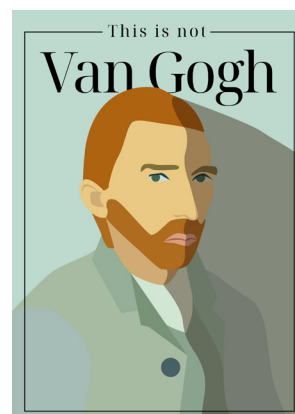
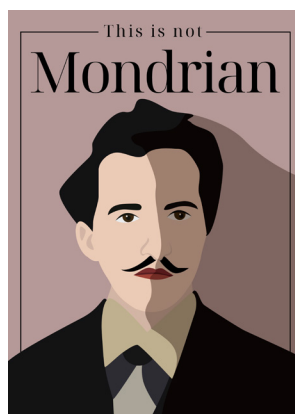
The work consists of digital illustration, augmented reality AR, and computer animation that works by AI. A homage or tribute to the work of the artist Rene Magritte "The Treachery of Images" in which a realistic painting of a pipe is seen and below it the caption "This is not a pipe" in French in 1929. Magritte intended to show that even the most realistic representation of any object is mere representation.

The exhibition "This is not ART" presents images of eight famous artists with the caption This is not and the name of the artist above them. After scanning the works in the augmented reality app, the work comes to life and begins to speak. Every artist declares in a mechanical voice, using AI technology, that they are not what they are.

The celeb culture has turned the artists featured in the work into cultural heroes. In this work, through animation and sound dressing, the work takes on an artificial and representative dimension, the artists eliminate the icon of who they are and call on the audience to look at the art and not at who created it. The name of the exhibition "This is not ART" declares that it is not art and thus raises a basic question that has occupied artists since Aristotle in "The Cave Parable" to this day - whether art is truth or fiction.

Exhibited at Matam, Haifa, 2022

<https://youtu.be/LKDmdB5fOIs>



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"#Sapir_Art", 2022

Virtual exhibition by Sapir Bronzberg Levi

What is required from an artist in order to be displayed at a museum or a gallery? Where is the fine line between art that enters museums and that which does not?

Who determines what Art is? What kind of art deserves to be displayed in a museum? If we let everyone who defines himself as an artist, to put up an exhibition in a museum or a gallery, will that cause the value of the institution to decrease? Will it cause the value of the artworks to drop? The Instagram culture of the current era is reshaping the visibility of museums and challenging the concept of art. An innovative exhibition by the artist Sapir Bronzberg Levi, explores the art world that is displayed in museums and galleries and asks questions such as-Is the artist's name the major ticket in order to be displayed in a museum, or are his artworks the reason which determine whether someone deserves to be exhibited in a museum or a gallery? Sapir's exhibition allows visitors to become "artists" while their photographs become the "artworks" hanging on the gallery's walls.

Exhibited at a virtual exhibition at the Vitrina Gallery, Holon,
www.sapir-art.com/sapir_art



"Bat Galim 1921", 2021

3D installation 5X1 meters by Sapir Bronzberg Levi

Bat Galim is a charming neighborhood located by the sea in the city of Haifa. The past of the neighborhood is not unequivocal, there are opinions here and there regarding when the neighborhood was established. Some people claim that Bat Galim was planned in 1921 and established in the late 1920s. On the other hand, the former head of the neighborhood committee, Yael Perez, claims: "As I know from the sources in the documentation, it was in 1922 that Dr. Perzes' father-in-law came to Bat Galim in September 1933 and was a resident of the neighborhood at 17 Hachelet Street until his death. . Some joke that Bat Galim is still under construction and on Wikipedia the answer is 1921. The shaky past is not unequivocal so this installation presents history with photos courtesy of the city archives and photos taken by Sapir Bronzberg Levi from recent years. The installation consists of over 60 photos that tell the history and present of the neighborhood, its development and construction. As we walk around the room the numbers slowly unfold before our eyes. When we stand at a certain point we see the year 1921.

Exhibited at the "Beit Galim Festival", 2021

<https://bit.ly/3l9JgRE>

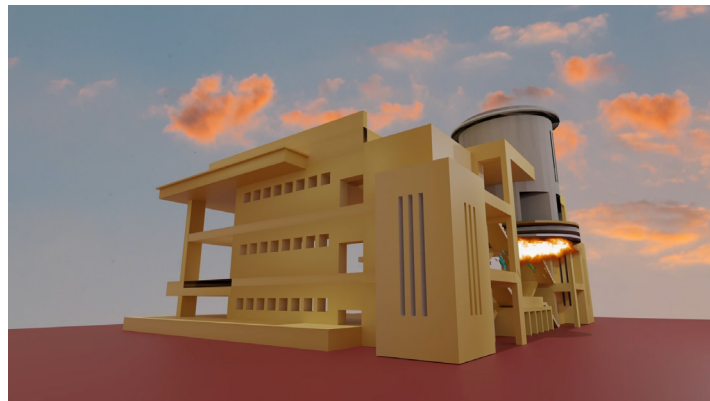
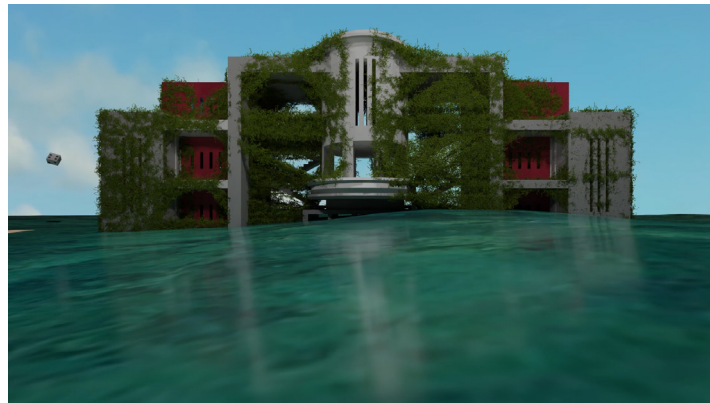


"Casino ART", 2022

Augmented Reality art by Sapir Bronzberg Levi

By using augmented reality AR, the artist Sapir Bronzberg Levi presents the famous "Casino" building in a 3D visualization where you can see other sides and layers of the iconic building. At the exhibition, visitors were invited to scan the building using the Artivive app to get an artistic experience that stimulates all the senses with an immersive experience from 3 different angles.

<https://youtu.be/lhyCah0GPMw>



"The sea in 2120" VR, 2019

Augmented Reality art by Sapir Bronzberg Levi

Bat Galim 2120 VR is the eight exhibition of the artist Sapir Bronzberg Levi. In this exhibition Sapir emphasizes about environment. In the last exhibition she used AR, now she used mainly in VR. The posters on the wall take the viewer on journey to the future. Headlines like "The solar cableway has been opened for the public" and "Children surfing on the sand" together with the Date of the event and helps the viewer to get excited about what's happening in the Virtual Reality device.

After the viewer puts on the VR device, the first reaction was WOW! kind of a shock and he tries to realize where is he and when, at first site you see the famous Casino building that after few shocks it will become spaceship that flies to the sky. With the spinning chair the viewer can turn left and right and see 360 degrees to experience the future of the Bat Galim neighborhood.

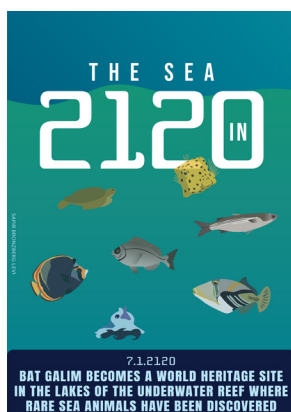
The exhibition is for all ages. Small children was excited like adults. When the neighborhood residents came to the exhibition, they were intrigued to see what came out of the neighborhood for the next generations. When Sapir asked them how they imagined their future, none of them could imagine what they were experiencing there.

The role of the exhibit is to open the viewer to what the future may be, the purpose of this experience is to encourage the preservation of the environment, so that one day we can experience all this beauty.

To experience yourself (VR glasses are recommended) www.youtube.com/watch?v=JgpQXzsGx1A

Exhibited at the "Beit Galim Festival", 2019

www.sapir-art.com/bat-galim-2120



"Bat Galim comes to life" AR, 2018

Augmented Reality art by Sapir Bronzberg Levi

"Bat Galim comes to life" AR is the seventh exhibition of the artist Sapir Bronzberg Levi.

In this exhibition Sapir wanted to resuscitate the old and special building and milestones of Bat Galim neighborhood. For example the famous "Casino" building who has an important part of the neighborhood history. This building no longer function, only by scanning the photo it will come to life.

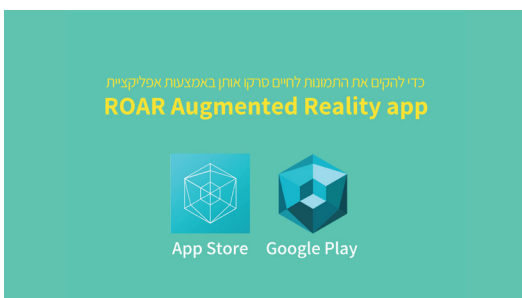
Another example is the old "Egged" building who used to be a wonderful central station, now will disassembled and re-assembled by scanning the photo.

The use of augmented reality helps deliver the message, the main subject.

You are welcome to scan all the photos in the next section by using the Artivive.

Exhibited at the "Beit Galim Festival", 2018

<https://youtu.be/L-PIIdGnH70>



by Sapir Bronzberg Levi and Professor Yossi Gamzu

This exhibition was conducted with the late Professor Yossi Gamzu, in Bat Galim art festival at Sukkot 2016. The late Professor Yossi Gamzu send my his incredible long poem, and we thought together which location in the capital city would complete the poem.

In order to capture the photos in the exhibition, I started a special connection while I traveled in this beautiful city. My main location was the Walls of Jerusalem, I traveled by bus throw all of the gates.

I especially observed the environment and the people in their natural behavior. I have been I the Jewish part and the Christian part. They all talk in a different language but act the same.

Exhibited at the Haifa city hall, 2017

www.sapir-art.com/jerusalem-exhibition



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